

The Kratom Trade Association Statement Of Principles

Statement:

The Kratom Trade Association (KTA) is dedicated to the safe and responsible use of kratom botanical products in the U.S. KTA is committed to regulatory compliance and will develop and promote use of best practices and quality standards for the industry. KTA will support kratom research initiatives, and conduct advocacy efforts to educate policy makers and the public about the benefits of kratom, as well as dispelling common misconceptions.

Safe and Responsible Use of Kratom Products

KTA members will commit to the safe and responsible production of kratom products, including compliance with good manufacturing and sourcing practices and adherence to KTA-developed best practices and quality standards. KTA members also will agree to the safe promotion of kratom products, and will refrain from marketing the use of kratom for unapproved medical indications, or in an otherwise irresponsible or unsafe manner.

Development of and Commitment to Best Practices and Quality Standards

KTA will pool member knowledge and experience to develop quality standards and best practices for the manufacture, distribution and sale of kratom. All members will commit to compliance with the consensus standards and practices to demonstrate their commitment to providing consumers with the safest high-quality product possible. Membership in KTA and compliance with the consensus standards and best practices will also be promoted to consumers as a demonstration of members' commitment to marketing only the highest quality product.

Support for Research Initiatives

KTA members will collectively identify research efforts or opportunities that will enhance members' ability to educate the public and decision-makers regarding the safety and benefits of kratom use.

Advocacy and Education Efforts

KTA will educate decision-makers about the product and about KTA members' commitment to best practices and quality standards, and to advocate for reasonable and informed legislation, regulation and oversight. KTA will also seek to educate consumers about the safe and responsible use of kratom and to correct misinformation in the consumer market about the nature and safety of the product.

